

Digital Gold®



Shake Your "Money Maker!"

Digital Convergence - Universal Media System

SDE Technology. Seamlessly embeds

transactional advertising, interactive music videos,

games, and e-commerce in any digital media.

Add Media to your Music.



Advertiser Sponsored Music Files

Sell your product. Promote and Market directly to the demographic of your choice.



Interactive Music Videos

Build Brand Recognition for Artist, Label and/or Corporate Sponsor.

Business for the Interactive Era.

Sell Directly to your Consumers.



Embedded Point-of-Purchase Sales

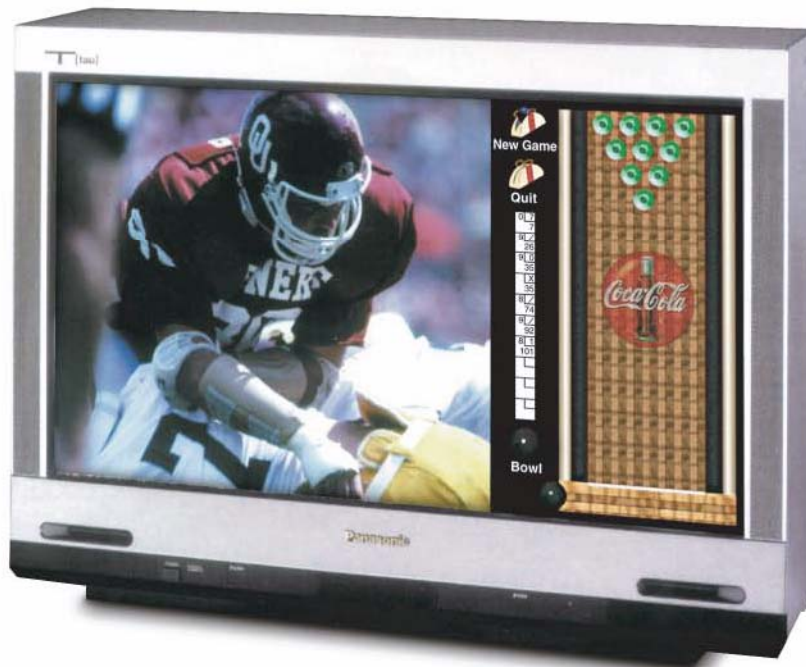
Sell CDs, concert tickets, or other merchandise directly to the listener.

Universal Digital Media Distribution System

Backward and Forward Compatible

Cell Phone

Expand the domain of your products and increase your consumer sector with New Business Extensions. Transmit interactive content through voice.



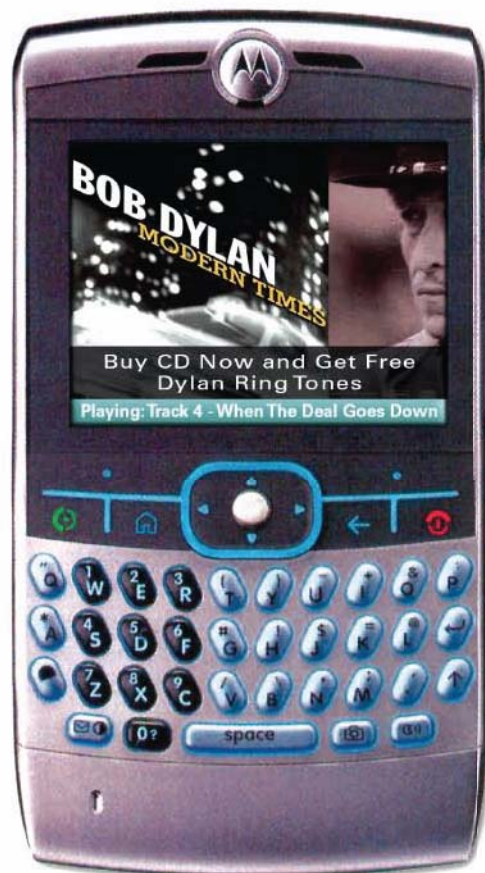
Digital TV

Product Placement and Branding take on new meaning. Play interactive game-based ads, while watching a show. Order Products directly from the television.

Expand Your Business Cross Brand the Digital Lifestyle

Portable Music and Game Devices

Expand the domain of your products.
Ubiquitous, anytime, anywhere, media
distribution.



PDA Cell Phone

Advertise the CD with the release of a
single. Preserve Backward Compatibility
and optimize forward compatibility.

PHOAM.COM

Accelerated Technologies that change
the way we work and how we live.

Prophets of Profit



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